**Client Questionnaire**

**Users**

Who is this site intended for?

What is the main objective this site intends to achieve?

What is approximate age group to be targeted?

What are the interests of potential site visitors?

How will they use the Web site?

What are the key reasons users may have for visiting the site?

What will visitors of the site get from the site?

**Content**

What content will be needed for the site?

List of the sections, features that are to be included.

**Communication**

What should the site communicate?

Primary objectives, Long term and short term